



Advertising Rate Card

Touchline

VYSA's monthly E-Newsletter, is delivered to over 100,000 coaches, parents and club administrators of VYSA with over a 40% monthly average open rate!

Available Ad Sizes:

Full-Page:	10"h x 8"w	1X: \$575	2X: \$475	3X: \$375
1/2 Page:	5"h x 8"w	1X: \$300	2X: \$250	3X: \$200
1/4: Page	4.5"h x 8"w	1X: \$175	2X: \$125	3X: \$100

Website

VYSATC.com, VYSA.com and VirginiaFutsal.com are VYSA's 3 websites where players, clubs and other's interested search for training and schedules, rental and tournament information and more. Combined, these three sites average 150,000 PV's monthly and growing! **Home Page Ad Banners - \$1,000/month**

Social Media

VYSA continues to remain one of the top performing State Associations in USYS on social platforms like Twitter, Facebook and Instagram. *please contact for pricing for multiple months

Twitter	Tweet w/Graphic	1x per week for 1 month: \$0.10/follower
Facebook	Post w/Graphic	1x per week for 1 month: \$0.10/page like
Instagram	Photo Post	1x per week for 1 month: \$0.10/follower